

*Webmaster:
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Memo / sup (DS)
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F.No. 296/183/2014-CX9
Government of India
Ministry of Finance
Department of Revenue
Central Board of Indirect Taxes and Customs

New Delhi, dated 14.09.2018

To,
The Principal Chief/ Chief Commissioners of Central Tax & Central Excise (All)
The Principal Chief/ Chief Commissioners of Customs (All),
The Principal Director / Director General of CBIC (All).


Subject: Swachhata Hi Sewa (SHS) 2018' from 15.9.2018 to 2.10.2018-regarding.

Dear sir,

As a precursor to the launch of the 150th birth anniversary celebrations of Mahatma Gandhi, and in the run up to the 4th anniversary of Swachh Bharat Mission, the campaign 'Swachhata Hi Sewa (SHS) 2018' from 15.9.2018 to 2.10.2018, has been launched by the Government of India. This is aimed at accelerating the 'jan andolan' for realizing the vision of a clean India, further reinforcing that 'sanitation is everyone's business'. In this context it has been decided to organize 'Shramdaan' for swachhata related activities at all levels in CBIC to make the SHS 2018 a grand success.

2. In this regard, you are requested to observe SHS 2018 as per the illustrative Action Plan suggested by the Ministry of Drinking Water & Sanitation (copy enclosed). The report regarding the Action taken along with the total number of participants (activity-wise) may be sent to the DGIIRD (ADG HRM-II) by 3rd October, 2018 so that the same can be conveyed to the MDWS, as desired.

Enclosure-As above

Yours faithfully,

(V. Ganesh Kumar)
Under Secretary to the Govt. of India

Copy to:-

- I. Director General, DGFRD, for information.
- II. Webmaster, CBIC with a request to upload the letter along with enclosure.

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परमेश्वरन अय्यर
Parameswaran Iyer



सचिव
भारत सरकार
मिशन १३ स्वच्छता अभियान
Secretary
Government of India
Ministry of Drinking Water & Sanitation
4th Floor, Pt Dindayal Antodaya Bhawan, N D-
110003
Tel: 24361011, 24362713.
e-Mail: paran.ier@gov.in
D.O. No. 2/2/S(DWS)/18
30th August 2018

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Webmaster.
Menna/Supt(DS)
14/09

Dear Hasmukh,

As a precursor to the launch of the 150th birth anniversary celebrations of Mahatma Gandhi, and in the run up to the 4th anniversary of Swachh Bharat Mission, it has been decided to observe Swachhata Hi Seva 2018 (SHS) from 15th September to 2nd October, 2018. SHS 2018 aims at accelerating the jan andolan for realizing the vision of a Clean India, further reinforcing the that 'sanitation is everyone's business'. The launch of SHS 2018 is scheduled on 15th September 2018, followed by the two week long campaign.

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2. In this regard, I request you to personally lead the campaign and organize shramdaan for swachhata related activities at all levels in your Ministry and make the SHS 2018 a grand success. You may issue necessary instructions to all your Departments/ formations/ field units for wide-spread shramdaan and sanitation related activities. You may also like to generate appropriate competition among all your units for maximum participation in SHS. A list of suggested activities is attached as annexure-A.

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3. I will be grateful if you send to this Ministry a concrete plan of the observance of SHS in your Ministry and its jurisdictions by 5th September 2018 on shs2018reporting@gmail.com. You may also send a consolidated number of participants in SHS (activity wise) to this Ministry latest by October 5th, 2018, to share with the Prime Minister's Office. The report may also be uploaded on our portal <https://sbm.gov.in/shs2018>.

4. Shri Anil Sharma, Director MDWS (anilk.sharma@gov.in), Mob: 7982961150) in this Ministry will coordinate with you/your officials in this matter.

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With regards,

Yours Sincerely

Parameswaran Iyer

Sh. Hasmukh Adhia
Secretary
Department of Revenue
Ministry of Finance,

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4.9.18

ANNEXURE : List of Illustrative Activities

- As a part of the SHS Campaign, the activities that citizens may undertake is as follows:
 - ✚ Toilet pit-digging exercise and other toilet construction activities
 - ✚ Organize cleaning of streets, drains and back alleys through awareness drives
 - ✚ Organize Waste collection drives in households and common or shared spaces
 - ✚ Conduct Door-to-door meetings to drive behaviour change with respect to sanitation behaviours
 - ✚ Organize awareness campaigns around better sanitation practices like using a toilet, hand washing, health and hygiene awareness, etc.
 - ✚ Perform Swachhata related Nukkad Nataks /street plays, folk song and dance performances
 - ✚ Conduct Village or School-level Rallies to generate awareness about sanitation Make wall paintings in public places on the theme of swachhata
 - ✚ Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste Mobilize community to build compost pits, where, organic matter decomposes to form manure
 - ✚ Transportation of household waste (to appropriate disposal sites)